



St. Xavier's Catholic College of Engineering,  
Chunkankadai, Nagercoil



### Institution's Innovation Council

#### Session on "Business Model Canvas"

Objective	The purpose of the business model canvas is to provide a visual and concise representation of the key elements of a business or product's strategy
Benefit in terms of learning/Skill/ Knowledge obtained	Skill
Academic Year	2023-2024
Month	March
Program driven by	Calendar Activity
Program /ActivityName	Business Model Canvas
Program Type	Expert Talk
Program Theme	Entrepreneurship
Date & Duration (Days)	13-03-2023 & 1.00 PM- 5.00 PM
External Participants, If any	9
Student Participants:	109
Faculty Participants:	5
Expenditure Amount, If any:	-
Remark:	
STAR PERFORMER: Faculty	
STAR PERFORMER: Student	
Photograph 1	

Photograph2



Brochure



**St. XAVIER'S**  
CATHOLIC COLLEGE OF ENGINEERING  
(Autonomous)

Chunkankadai, Nagercoil - 629003  
Kanyakumari District, Tamil Nadu



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

**Institution's Innovation Council &  
Entrepreneurship Development Cell**

**Organises Seminar on**

# BUSINESS MODEL CANVAS



**Mr. Ramkumar Sivakumar**  
Partner - FlutterFrog Software Solutions

**13-03-2023**  
**1:00PM TO 5:00 PM**  
**Conference Hall**



**Event Organiser:**  
**Dr. T.S. Sheela Shiney, IIC Convenor**

**Event Coordinators:**  
**Dr. G. Shanthos Kumar**  
**Assistant Professor**  
**Mr. T. Michel Raj, EDC Coordinator**  
**Contact Number : 9360397354**

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